

WILSON LEARNING ANNOUNCES AVAILABILITY OF  
NEW SOLUTION, *THE LEADER MANAGER*

**Edina, Minn. — November 28, 2006** — Wilson Learning Corporation, a worldwide provider of Human Performance Improvement solutions, today announced the availability of its new solution, *The Leader Manager: Achieving Performance with Fulfillment*. With this new solution, Wilson Learning continues to aggressively build on their leadership solutions that link learning application directly to business strategy.

"Today's business environment has many talent management challenges, not to mention that job satisfaction is said to be at an all-time low," says Tom Roth, President of Wilson Learning Corporation. "Because of that, we're seeing a resurgence in the value and importance of effective leadership in the corporate world."

Employees don't leave companies, they leave managers. Wilson Learning research found that 69% of employee job satisfaction stems from the leadership skills of the managers, which is largely determined by the day-to-day interactions, and ultimately impacts the bottom-line. If leaders can integrate the leadership and management practices essential for executing business strategy, they can create an environment for employees to achieve performance with fulfillment.

"The purpose of a leader is to engage others in committing their full energy to the creation of value and success" says David Yesford, Vice President of Solution Management, Wilson Learning Worldwide. "*The Leader Manager* helps to do just that by providing a framework and skills for a leader to create the conditions for the work unit to achieve performance with fulfillment."

The new *Leader Manager* brings even more functionality, application on-the-job and reinforcement tools to an already robust offering. It is an intensive solution that fosters both insight and skill development around what is most important for a leaders to do – enable the best from their people. The standard version of the solution is offered as a two-day program, but it can be customized to reflect any organization's management environment and business priorities.

**About Wilson Learning**

Wilson Learning is a global leader in Human Performance Improvement solutions for Fortune 500 and emerging organizations, with operations in the United States and 30 other countries worldwide. The company creates synergy between people and business strategy through an extensive range of world-class content, technology, and services. Its integrated offerings include strategic consulting and strategy implementation, innovative assessment and selection systems, performance-based measurement tools, top-notch performance consultants, and leading-edge electronic and blended learning solutions. More information about Wilson Learning is available online at [www.wilsonlearning.com](http://www.wilsonlearning.com) or by calling 800.328.7937.

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press contact

Kim Killoran  
Wilson Learning Corporation  
952.828.8770  
[kim\\_killoran@wilsonlearning.com](mailto:kim_killoran@wilsonlearning.com)