

Wilson Learning Worldwide and OnTarget, a Siebel Systems Company, Launch Global Distribution Partnership.

Tokyo, Japan. — August 25, 2005 — Wilson Learning Worldwide, a worldwide provider of Human Performance Improvement solutions, today announced that they have entered into a global distribution partnership with OnTarget, a business unit within Siebel Systems. OnTarget is recognized as a market leader in sales effectiveness solutions for accelerating predictable revenue growth. The relationship provides Wilson Learning Worldwide with leading edge global capability to improve our customers' sales effectiveness. The partnership underscores the commitment of both companies to providing a full suite of solutions to meet their customers' needs for an integrated, effective approach to sales in complex environments.

for immediate release

"For the last several years, we have had a regional partnership with OnTarget," said Hiroki Iizuka, managing director, Wilson Learning Worldwide. "Since OnTarget has been successfully integrated into our solutions here, it is only natural to extend the relationship globally."

press contact

"As a long-time leader in sales effectiveness, we have used our Consultant-Strategist model as our go-to-market approach," says Tom Roth, president, Wilson Learning Corporation. "Yet we are most known for our capabilities on the Consultant side. Our partnership with OnTarget allows us to provide the most complete offering, incorporating both Consultant and Strategist capabilities."

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"We are very excited by this expansion of our long-term relationship with Wilson Learning Worldwide," added Mark Gardner, Managing Director, OnTarget. "This partnership will enable both companies to better serve a broader range of clients."

With this new partnership, Wilson Learning worldwide will better help our customers compete and win in the highly competitive global marketplace.

About Wilson Learning Worldwide

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Fortune 500 and emerging organizations, with operations in the United States and 30 other countries worldwide. The company creates synergy between people and business strategy through an extensive range of world-class content, technology, and services. Its integrated offerings include strategic consulting and strategy implementation, innovative assessment and selection systems, performance-based measurement tools, top-notch performance consultants, and leading-edge electronic and blended learning solutions. More information about Wilson Learning is available online at www.wilsonlearning.com or by calling 800.328.7937.

About On Target

OnTarget is a business unit within Siebel Systems that helps companies accelerate revenue growth by improving selling effectiveness. The company has proven solutions for winning sales opportunities, penetrating and growing enterprise accounts, growing sales territories, better managing pipelines and selling through resellers and alliances. Since 1989 OnTarget has helped more than 500 companies and hundreds of thousands of sales professionals in over 40 countries around the world improve sales performance. Today, OnTarget is one of the leading suppliers of solutions that improve business-to-business (B2B) selling effectiveness. More information on OnTarget is available online at www.ontarget-selling.com.