

WILSON LEARNING ANNOUNCES AVAILABILITY OF
NEWLY ENHANCED LEADER NAVIGATOR PROGRAM

Edina, Minn. — September 6, 2005 — Wilson Learning Corporation, a worldwide provider of Human Performance Improvement solutions, today announced the availability of its newly enhanced *Leader Navigator* performance measurement system. The release further emphasizes Wilson Learning's commitment to offering relevant, up-to-date solutions that link Human Performance Improvement directly to business strategy. This launch is a follow-up to the recent release of the Wilson Learning white paper that outlines a new model, [*Integrated Leadership: A Balance of Essence and Form*](#). This capability brings Wilson Learning's Leadership model, which was featured in ASTD's Training and Development magazine, into a usable measure of individual and organizational capabilities. The Integrated Leadership model stresses a balance of Essence (character, who the leader is), and Form (action, what the leader does).

for immediate release

"Today, with competing resource demands and the stresses of a volatile marketplace, time and money spent on efforts to improve human performance through training and development must yield a maximum return to the organization," says Tom Roth, President of Wilson Learning Corporation. "The *Leader Navigator* is a means to secure that objective by identifying behavioral needs, then allowing you to create the right solution to enhance the leadership capabilities and potential in an organization."

press contact

Kim Killoran
Wilson Learning Corporation
952.828.8770
kim_killoran@wilsonlearning.com

The new *Leader Navigator* brings even more functionality and flexibility to an already robust offering. It is a multi-rater 360-degree measurement tool that provides personalized feedback and development planning for fine-tuning the performance of leaders. This solution provides the latest thinking in today's business environment, and is based on the Integrated Leadership model, created in late 2004 by a team of Wilson Learning psychologists and subject matter experts. Wilson Learning offers *Leader Navigator* in three new standard versions: Performance Leader, Growth Leader, and Strategic Leader.

"Organizations are asking themselves, 'Do we really want to base our leaders development on what we think, or what we know?'" says David Yesford, Vice President of Product Management, Wilson Learning Worldwide. "This tool helps determine the current level of leadership skills, and where they should be. Like anything else, in order to compete and win in today's business environment organizations need to base performance improvement initiatives on concrete, real-world data, not just bits and pieces of disparate information."

About Wilson Learning

Wilson Learning is a global leader in Human Performance Improvement solutions for Fortune 500 and emerging organizations, with operations in the United States and 30 other countries worldwide. The company creates synergy between people and business strategy through an extensive range of world-class content, technology, and services. Its integrated offerings include strategic consulting and strategy implementation, innovative assessment and selection systems, performance-based measurement tools, top-notch performance consultants, and leading-edge electronic and blended learning solutions. More information about Wilson Learning is available online at www.wilsonlearning.com or by calling **800.328.7937**.