

WILSON LEARNING ANNOUNCES AVAILABILITY OF
NEWLY ENHANCED LEADER NAVIGATOR MEASUREMENT
SYSTEM IN JAPANESE

Edina, Minn. — February 22, 2007 — Wilson Learning Corporation, a worldwide provider of Human Performance Improvement solutions, today announced the availability of its newly enhanced *Leader Navigator* performance measurement system in Japanese. The release further emphasizes Wilson Learning's commitment to offering relevant, up-to-date solutions that link Human Performance Improvement directly to business strategy. This launch is a follow-up to the recent release of measurement system in English and the Wilson Learning white paper that outlines a new model, *Integrated Leadership: A Balance of Essence and Form*. This capability brings Wilson Learning's Leadership model, which was featured in ASTD's Training and Development magazine, into a usable measure of individual and organizational capabilities. The Integrated Leadership model stresses a balance of Essence (character, who the leader is), and Form (action, what the leader does).

"Leaders need to take a critical role in today's environment where speed of change is accelerating and many issues are unpredictable" says Keiko Mizutani, Director of Competency and Measurement, Wilson Learning Worldwide - Japan. "Developing leaders and creating an environment for them to be effective is critical. The *Leader Navigator* not only enables organizations to understand gaps between current and desired levels of leadership competencies and guide them through their investment for leadership development, but also helps leaders recognize their performance expectations as a leader."

The new *Leader Navigator* brings even more functionality and flexibility to an already robust offering. It is a multi-rater 360-degree measurement tool that provides personalized feedback for fine-tuning the performance of leaders. This solution provides the latest thinking in today's business environment, and is based on the Integrated Leadership model, created by a team of Wilson Learning psychologists and subject matter experts. Wilson Learning offers *Leader Navigator* in five new standard versions: Performance Leader, Growth Leader, Strategic Leader, Global Growth Leader, and Global Strategic Leader.

"Organizations are asking themselves, 'Do we really want to base our leader's development on what we think, or what we know?'" says David Yesford, Vice President of Worldwide Solution Management, Wilson Learning Worldwide. "This tool helps determine the current level of leadership skills, and where they should be. Like anything else, in order to compete and win in today's business environment, organizations need to base performance improvement initiatives on concrete, real-world data, not just bits and pieces of disparate information."

About Wilson Learning

Wilson Learning is a global leader in Human Performance Improvement solutions for Fortune 500 and emerging organizations, with operations in the United States, Japan and 30 other countries worldwide. The company creates synergy between people and business strategy through an extensive range of world-class content, technology, and services. Its integrated offerings include strategic consulting and strategy implementation, innovative assessment and selection systems, performance-based measurement tools, top-notch performance consultants, and leading-edge electronic and blended learning solutions. More information about Wilson Learning is available online at www.wilsonlearning.com or by calling 800.328.7937.

for immediate release

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