

## WILSON LEARNING ANNOUNCES AVAILABILITY OF NEWLY ENHANCED PROGRAM, *BUILDING RELATIONSHIP VERSATILITY: SOCIAL STYLES AT WORK*

**Edina, Minn. — April 27, 2006** — Wilson Learning Corporation, a worldwide provider of Human Performance Improvement solutions, and global leader in versatility, today announced the availability of its newly enhanced *Building Relationship Versatility: Social Styles at Work*. The release continues to emphasize Wilson Learning's commitment to offering relevant, up-to-date solutions that link Human Performance Improvement directly to business strategy. *Building Relationship Versatility: Social Styles at Work* is an upgrade to the best selling versatility solution *Social Styles Series*.

for immediate release

In today's economy, most jobs are changing quickly and becoming increasingly complex. Employees must work together to increase their productivity and execute the organization's strategy. Strong interpersonal skills are essential for success at every level of the organization.

press contact

"Decades of research show that people are divided across four communication styles, which we call Social Styles," says Tom Roth, President of Wilson Learning Corporation. "People connect fairly well with others that share their style, but versatility is the key for managing the differences between yourself and others, which ultimately leads to greater productivity."

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"*Building Relationship Versatility* is built on results-oriented versatility skills that help participants improve their ability to build productive relationships," says David Yesford, Vice President of Product Management, Wilson Learning Worldwide. "This program will transform the way your organization, your managers, and your individual contributors work together to create value."

Throughout the solution, the new *Social Styles* brings even more focus on versatility, additional application and practice exercises, enhanced feedback, and more robust tools to be used on the job well after the actual session has ended. A standard two-day program is available, but it can be customized to fit any organization's needs.

### About Wilson Learning

Wilson Learning is a global leader in Human Performance Improvement solutions for Fortune 500 and emerging organizations, with operations in the United States and 30 other countries worldwide. The company creates synergy between people and business strategy through an extensive range of world-class content, technology, and services. Its integrated offerings include strategic consulting and strategy implementation, innovative assessment and selection systems, performance-based measurement tools, top-notch performance consultants, and leading-edge electronic and blended learning solutions. More information about Wilson Learning is available online at [www.wilsonlearning.com](http://www.wilsonlearning.com) or by calling 800.328.7937.