

WILSON LEARNING AND HOGAN ASSESSMENT SYSTEMS ANNOUNCE PARTNERSHIP

Edina, Minn., USA — November 18, 2008

Wilson Learning Worldwide, a global provider of Human Performance Improvement solutions announced a partnership with Hogan Assessment Systems, a firm that provides personality assessment tests for employee selection and development.

“This partnership with Hogan Assessment Systems enables Wilson Learning to expand its assessment capability and provide state-of-the-art personality assessment to help address the selection and development needs of our clients around the globe,” states David Yesford, Senior Vice President of Solution Management, Wilson Learning Worldwide. “Hogan was chosen because of the technical quality and predictive power of the company’s assessments as well as its extensive research base that confirm the validity of the assessments.”

“Wilson Learning is a natural partner, with their extensive capabilities and in-depth relationships in helping organizations’ improve the performance of their leaders, salesforce, and workforce,” discusses Ryan Ross, Director of Alliances and Partners for Hogan. “The Hogan Personality Inventory, which predicts how individuals will perform in a job on a day-to-day basis; the Hogan Development Survey, which assesses 11 patterns of behavior that can derail a manager’s career; and the Motives, Values, Preferences Inventory, which reveals a person’s core values and drivers all will add great value to Wilson Learning’s solutions.

Tom Roth, President of Wilson Learning Americas, adds “Wilson Learning specializes in helping clients to select, develop, and promote the right people with the right capabilities for their business strategies. The addition of Hogan’s assessments further advances our capability to support our clients’ performance improvement needs with tools that will help them make better talent management decisions.

“This partnership also supports the demand for well-established, validated and predictive assessment tools that provide not only local assessment solutions, but solutions for multinational organizations,” concludes Roth.

About Wilson Learning – Improving Performance Through People

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for the Global 2000, Fortune 500 and emerging organizations worldwide. With operations in over 45 countries worldwide, including Japan and the United States, incorporating over 25 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing in leadership, sales and individual effectiveness. Its integrated offerings include: strategy alignment consulting, descriptive and evaluative assessment services, world class process and skills content, and technology enabled solutions. More information about Wilson Learning is available online at www.wilsonlearning.com or by calling **800.328.7937**.

for immediate release

press contacts

Kimberly Brown
Wilson Learning Corporation
+1.952.828.8770
Kimberly_brown@wilsonlearning.com